

Flanders Insurance – protecting your future for a century

Flanders Insurance is celebrating a centennial milestone – 100 years of partnering with clients to protect their futures.

Owner and President Nicholas Leitch says John A. Flanders, who originally founded the company in Winnipeg in 1907, started the business as a mortgage brokerage.

Leitch says the secret of their success is simple: Flanders is a family-run company with strong, proud Winnipeg roots and a



Flanders Insurance counts a highly-trained staff that can answer all of your questions.

include a personal and commercial insurance side.

And what sets Flanders apart from other insurance brokers is their highly trained support staff, who compliment Flanders' more than 20 full time insurance specialists.

Leitch encourages support staff to further their studies and become licensed and then work to obtain a professional designation.

"We promote learning. Our support staff is just as knowledgeable and can answer a client's question if their agent is away,"

"We're designed differently than all other insurance brokers in Manitoba."

This practice has led to 90 per cent of the support staff holding a professional insurance licence.

"We make sure to ask the questions. We have checklists of all the things our clients need to consider."

Flanders also works with clients to identify more specialized needs, such as protecting a stamp collection, jewelry, or business interruption insurance.

For the commercial side, Flanders' staff specializes in a wide variety of business disciplines and fields. They proudly count

local, national and international companies among its list of clients. Those clients range from commercial auto fleets and aviation to manufacturing, distribution and the hospitality business.

Unlike many other insurance brokers, Flanders fits the schedules of its clients. Personal insurance clients can visit 12-963 Henderson Hwy with their extended hours of operation between 9 a.m. and 8 p.m. Monday to Friday, and Saturdays from 10 a.m. to 5 p.m.

Commercial clients can visit 210-200 Waterfront Dr. along the Red River if needed, but Leitch says Flanders Insurance prefers to send their professional account executives out to businesses.

"It's easier both for us and busy business owners if we can meet on site to find out their insurance needs."

For more information on Flanders' products and services, call 957-7015 for commercial and 669-2886 for home insurance.

Flanders Insurance is a full member of the Insurance Brokers Association of Manitoba.



Flanders began in 1907 as a mortgage broker.

phenomenal staff that takes meticulous care of their clients.

That staff includes his own son and daughter, both of whom are heavily involved and hold insurance licences.

"We're an organization that treats people like individuals. Other large brokers treat you like a number, like a small fish in a big fishbowl. But we treat you like a big fish in a small fishbowl," says Leitch.

"We fully review clients' needs and custom-design each policy to fit those specific needs."

Since 1907, Flanders has grown to

12-963 HENDERSON HWY. 669-2886



- Home Insurance
- Tenant • Cottage
- Travel Health
- Personal Umbrellas
- Fleets • Floats
- Commercial • Bonding



210-200 WATERFRONT DR. 957-7015

Now Offering Drivers licence & photo renewals!