



Media Release

Date: November 24, 2017

From: Jessica Lazaruk, Advertising & Promotions Coordinator – BSI Insurance

Subject: BSI Insurance with Saskatchewan Mutual Insurance Donates \$2,500 to CancerCare Manitoba Foundation

Winnipeg, MB – November 17, 2017 – BSI Insurance with Saskatchewan Mutual Insurance (SMI) has donated \$2,500 to CancerCare Manitoba Foundation. This donation is made as part of SMI's Centennial Charitable Donation Program. BSI was one of ten top brokers that qualified for the SMI Centennial Charitable Donation Program based on 2016 results. BSI Insurance selected CancerCare Manitoba Foundation as one of two charities to support. CancerCare Manitoba Foundation exclusively fundraises for CancerCare Manitoba. CancerCare Manitoba's mission is to eradicate a disease consisting of more than 150 types and stages. CancerCare Manitoba offers Manitobans better access to cancer treatment and services because all donors' gifts are invested in Manitoba for education, prevention, leading-edge research, enhanced patient care, and family support.

Picture – Treena Piasta (MB Representative with SMI), and Kristen Beaumont (Family Protection Specialist with BSI Insurance), present cheque to Sherelle Kwan (Community Events Manager with CancerCare Manitoba Foundation).

About BSI Insurance - BSI Insurance has 16 brokerages in Southern Manitoba. Caring about our customers, communities, and employees is just as important to us as providing insurance products and services. BSI's large brokerage base offers its customers choice, convenience, and a tailored insurance policy for their needs.